

ESTABLISHED SCHOLAR WITH THE RARE COMBINATION OF INTERNATIONALLY
RECOGNISED RESEARCH AND PROFESSIONAL PRACTICE | FOCUS ON VISUAL
PRODUCTION & ANALYSIS OF DIGITAL AND INTERACTIVE COMMUNICATION |
£ 1.8M IN GRANTS FOR COLLABORATIONS WITH THE MEDIA INDUSTRIES

CURRENT PROFESSIONAL ACTIVITIES

VISUAL STORYTELLING CONSULTANT **THEVISUALSTORYTELLING.ACADEMY** 2012 *Onward*

Trainer and consultant on strategic visual storytelling, with a specific focus on digital diplomacy and gender mainstreaming. Clients include the Kosovo Government, the Council of Europe, the UN Agencies UNESCO and ILO, the Diplo Foundation, the Digital Catapult, and the Italian MFA's Diplomatic Institute. Bespoke delivery is modularly arranged into frontal training, simulations and hands-on activities as per client's need

ASSOCIATE PROFESSOR **UNIVERSITY OF WESTMINSTER** 2016 *Onward*

Director of the *Digital and Interactive Storytelling LAB*, with leading responsibilities on teaching innovation and students' career development. Writing and delivery of both BA and MA classes with frontal and flipped analytical sessions as well as hands-on practical activities. Research focus on integrating requirements from the creative industries for academic delivery. Awarded grant to produce the mobile App – *The Meta-Image*

PHOTOJOURNALIST **MASSIMEDIA.COM** 1994 *Onward*

Journalistic, multimedia and interactive digital productions for independent projects and assignments. International project management from Morocco to China, including logistics, procurements and media consulting for political campaigning and public communication on digital platforms. Research activities for partners. Clients include: research bodies, UN Agencies, international NGOs and media partners

EDUCATION

PRACTICE-BASED PHD **UNIVERSITY OF EXETER, UK** 2014

Funded by the University of Exeter with research grants from the Link Fund and The British Academy
Title: *Practice-Led Strategies To Use Visual Storytelling for Cross-Cultural Communication*

DOCTORATE **UNIVERSITY OF VENICE, Italy** 2011

Funded with a scholarship from the European Social Fund (ESF)
Title: *The Photojournalist As A Digital Anthropologist Across Cultures*

MASTER OF ARTS **SOAS, UNIVERSITY OF LONDON, UK** 2001

Funded with a Career Development Bursary from the University of Venice – Distinction
Title: *The Anthropology Of Digital Media - Cyber-Space Vs. Cyber-Realities*

A Detailed List Of Awards, Grants And Publications Is Available On Request